

Singhai's Digital Practice Recognized as One of Top 10 "Pudong High-End Shipping Service Innovation Projects" at the Opening Ceremony of Pudong Shipping Week 2025!

On the afternoon of December 1st, the opening ceremony of Pudong Shipping Week 2025, jointly hosted by the Shanghai Pudong New Area People's Government and the Shanghai Municipal Transportation Commission, was held at the Shanghai International Convention Center. Centered on the theme "Steady Navigation, Intelligent Future, Winning through Ecosystem Collaboration", this year's Shipping Week focuses on the green and digital transformation of the shipping industry. During the opening ceremony, achievements including the *Report on the Development of Shipping Centers with Chinese Characteristics* and the Top 10 "Pudong High-End Shipping Service Innovation Projects" were officially released. Shanghai Singhai's digital practice achievement for international seafarers was selected as one of the projects and was invited to participate in this event. Mr. Wang Xi, Deputy General Manager of Shanghai Singhai, attended on behalf of the company.



Singhai has always regarded the digital transformation of international seafarers as the core driving force for service upgrade and industry progress, committed to empowering traditional maritime human resource services through technology. At the opening ceremony of this Shipping Week, Singhai's practical achievements in the field of international seafarer digitalization were successfully selected as one of the Top 10 "Pudong High-End Shipping Service Innovation Projects". Mr. Wang Xi, Deputy General Manager

of Shanghai Singhai, took the stage alongside representatives from other selected enterprises to present the project outcomes.



The release of this project not only reflects Singhai's innovative exploration in the field of crew management but also serves as a vivid case study of Pudong Shipping Week's focus on cultivating new quality productive forces and enhancing digitalization within the shipping industry.



This inclusion among the "Pudong High-End Shipping Service Innovation Projects" is a full affirmation of Singhai's digital innovation path in crew management. Singhai Marine will continue to leverage the advantages of Pudong's shipping industry cluster and policy innovation to persistently advance the digitalization and internationalization of maritime services. We will collaborate and progress together with industry partners, actively participate in the co-construction of the industry ecosystem, and contribute our professional strength to building a more efficient, transparent, and mutually beneficial global shipping talent ecosystem.

Partial content and photos sourced from the WeChat official account: Pudong Release.