

12th Singhai Senior Officers Management Conference

17 to 19 Oct 2024



Singhai Marine Services successfully organized its 12th Senior Officers Management Conference (SOMC) in Shanghai from 17 to 19 Oct 2024. The theme of this year’s SOMC is “Building strong leadership for the shipping industry to navigate the complexities and challenges of the future”, highlighting the need for high-quality shipping talents in central position of "human factors" in adapting to emerging technologies and rapid-changing environments. Senior representatives from China MSA and well-known ship owners at home and abroad attended this year’s SOMC and shared valuable insights with our senior officers.



Mr. Terence Zhao Wei, Singhai Marine Services' Group MD, started the first day of the 12th SOMC with his opening speech. He said that Singhai SOMCs are conducted annually to provide the participating senior officers of various ship types and positions with a platform for sharing knowledge and skills. Mr. Terence Zhao Wei also emphasized that cultivating qualified seafarers to suit the ever-changing international situation has always been Singhai Marine Services' commitment. Therefore, strengthening the leadership of senior officers can stimulate the potential of the entire seafarers' team and is of great significance for reserving excellent shipping talents.



Capt. Luo Cheng
Executive Deputy GM Singhai



Mr. Francis Chin
Executive Director Singhai
Singapore



Mr. Wang Xi
Deputy GM Singhai



Mr. Mike Kee
Training Director Singhai

After the opening session, the Singhai Management Team shared the leadership package, aiming to enhance the abilities of senior officers to guide and motivate their teams. It contained 8 modules including effective leadership styles and behaviour to achieve KPIs, assisting and motivating team members to set and achieve individual KPIs, monitoring and inspecting progress of tasks to improve work efficiency and quality, stimulating innovation and creativity of team members, enforcing rules and regulations to promote standardization and cohesion, building professional culture inheritance, training, coaching and counselling team members and collaborating effectively to deliver better results. All senior officers attending the SOMC were actively involved in the discussions regarding relevant case studies.



Capt. David LU
GM of CMA Ships Shanghai



Shivas Kapoor
GM/Head of Crewing of
Hafnia



Chief Engineer Jiang Hongjun
Baoshan Maritime Safety
Administration



Capt. Yang Jie
Sinopec Offshore Oilfield
Services Company



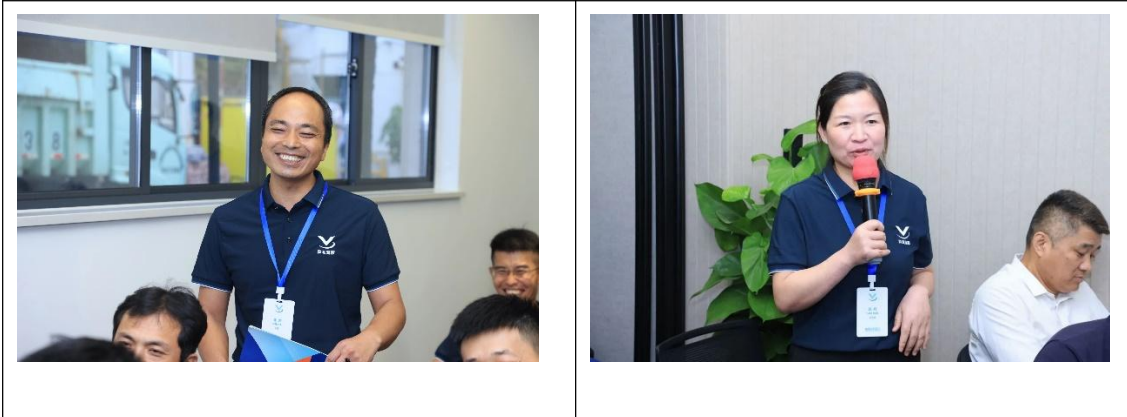
Mr. Francis Chin
Executive Director Singhai
Singapore



Mr. Eason Sun
IT Deputy GM Singhai

On Day 2 and Day 3 of the SOMC, Senior representatives from organizations and ship owners along with Singhai management team members addressed the participants regarding a wide range of topics. Capt. David LU, GM of CMA Ships Shanghai, started off by illustrating the effective leadership qualities in the shipping industry. Shivas Kapoor, GM/Head of Crewing of Hafnia, then provided insights regarding the development of diversity in the maritime industry. Chief Engineer Jiang Hongjun from Baoshan Maritime Safety Administration shared on Port State Control through typical case studies, while Capt. Yang Jie from Sinopec Offshore Oilfield Services Company shared insights on the promotion of an effective safety management system on ships. Mr. Francis Chin and Mr. Eason Sun from Singhai also shared on ESG strategies towards sustainable shipping and the use of Big Data, digitization and AI for the future shipping industry.





Exchanges and Sharing by Domestic Shipping Companies

Adhering to the philosophy of “Establishing a trusting and all-win relationship among ship owners, seafarers and Singhai”, this year’s SOMC specially invited honored guests from domestic shipping companies to have a face-to-face dialogue and exchange with participating senior officers. The sharing was presided over by Mr. Terence Zhao Wei, Singhai Marine Services’ Group MD. During the Q&A session, a broad range of topics of interest were raised and discussed with enthusiasm among all parts, covering the aspects of promotion of ratings, career planning, incentive mechanisms and training. The exchange of ideas not only strengthened the communication and understanding between different parties but also provided a valuable opportunity for all participants to gain new perspectives.

The 12th SOMC also inherited the tradition of “work hard, play hard” and organized the “Huangpu River Night Tour” on Day 1 and the Excellent Service Award presentation and appreciation dinner on Day 2 for our senior officers and their families.



“Huangpu River Night Tour” for our senior officers and their families



Excellent Service Award presentation

At the closing ceremony, Mr. Terence Zhao Wei presented on Singhai’s 10-year strategic plan, reiterating clear goals for the company and its major business arms to build Singhai into one of the most well-known brand enterprises in the global maritime and shipping industry. He concluded the 12th SOMC by thanking all the senior officers for their active participation during the conference and years of continuous support for Singhai.



Mr. Terence Zhao Wei presented participants with certificates of participation

Singhai Marine Services is dedicated to keep on organizing such events in the future to benefit more seafarers with most up-to-date knowledge and skills. With the success of 12th SOMC, Singhai is determined to safeguard the career development of our seafarers, working hand in hand with our clients to build a more professional seafarers' team.