

11th Singhai Senior Officers Management Conference (SOMC)  
Haikou City, Hainan Province from 13 to 15 Sep 2023



“Strengthening Leadership Skills in Sustainable Shipping”

Singhai successfully organized the 11<sup>th</sup> Senior Officers Management Conference (SOMC) at Haikou City, Hainan Province from 13 to 15 Sep 2023. The conference was strongly supported by the Haikou Municipal Government, Chengmai County Government, Hainan Ministry of Education, Hainan Maritime Safety Administration, Hainan University and other relevant government agencies. The event was very well-attended with more than 100 participants. Apart from the participants, invited representatives of well-known ship owners at home and abroad as well as senior officers from Singhai attended this year’s SOMC.



Singhai 11<sup>th</sup> SOMC Group Photo

The theme of this year's Singhai SOMC is "Strengthening Leadership Skills in Sustainable Shipping". Topics presented include highlighting the importance of the shipping industry due to its increasingly prominence in tandem with the development of the global economy and the increase of trade activities. However, along with growth and development, the shipping industry also faces many challenges as we navigate towards the common goal of going green and managing the advent of smart shipping. To manage these developments and tackle these challenges, strong leadership is critical.

Not only was the event well-attended, it was well-covered by local media as well. Hainan TV broadcast a news report and Hainan newspaper published an article on Singhai's SOMC not only to showcase the grandeur and significance of the conference but also to increase the public's understanding of the shipping industry.

The official opening ceremony of Singhai SOMC was conducted on the morning of 13 Sep 23. It was graced by distinguished leaders from the Haikou Municipal Government, the Hainan Ministry of Education, Hainan Maritime Safety Administration and Hainan University. Every organization addressed the more than 100 participants attending the conference.





Official Opening Ceremony

In his opening speech, Singhai Group MD, Mr. Terence Zhao Wei, expressed his sincere appreciation for the strong support demonstrated by the Haikou Municipal Government, Chengmai County Government, Hainan Ministry of Education, Hainan Maritime Safety Administration and Hainan University. He then welcomed and thanked all the distinguished Hainan leaders, ship owner representatives, Singhai senior officers and all guests present. Mr. Terence Zhao Wei emphasized that this was the first time Singhai hosted its SOMC in the beautiful Hainan Island. Organizing Singhai SOMC is the first step towards our commitment to

the cultivation and development of shipping talents to support the high-quality development of free trade ports in Hainan.

Distinguished leaders from the Hainan government who addressed the participants included:



Deputy Principal of Hainan University  
Mr. Gao Dian Gong



Deputy Director Hainan Ministry of Education  
Mr. Liu Shi Qiong



Director of Seafarers' Department , Hainan MSA  
Mr. Lu Guang Wei



Deputy Secretary-General, Haikou Municipal Government  
Mr. Li Zhong Biao

After the official opening ceremony, the learning and sharing journey kick-started with the Singhai management team sharing various topics of interest such as addressing seafarers' opportunities and challenges in sustainable shipping, the use of Big Data, digitization and AI for the future shipping industry, the critical importance of leadership and management skills for the sustainable shipping industry, managing female seafarers onboard and profiling of senior officers using the four elements of wind, fire, water and earth personalities.



Mr. Eason Sun  
IT Deputy GM Singhai



Capt. Luo Cheng  
Executive Deputy GM Singhai



Mr. Francis Chin  
Executive Director Singhai  
Singapore



Capt. Anthony Khoo  
Senior Manager Singhai Singapore



Mr. Wang Xi  
Admin/HR GM Singhai



Mr. Lee Joan Hin  
Deputy GM SNIMI

Sharing by organizations and ship-owner representatives started on Day 2 and Day 3 of the SOMC. A total of 9 guest speakers shared and discussed various topics of interest with our senior officers. The topics included Hainan developmental policies, innovative customer services, MLC port state inspection, sustainable development of the cruise industry, CMA Ships best practices, best practices in preparing for SIRE 2.0 inspection, tips for effective crew management, Eaglestar best practices in coping with new technology, de-carbonization, dual fuel, ammonia and methanol, crew skill and competencies mapping and best practices of leadership through live experiences.



Mr. Cao Yang  
Haikou International Investment  
Promotion Bureau



Mr. Wang Wenguang  
Director Crew Management  
Division Haikou MSA



Professor Tong Zelin  
Vice Dean Management College,  
Hainan University





Capt. Wu Wen  
Executive VP China Merchant  
Viking Cruises



Capt. David Lu  
GM CMA Ships Shanghai



Capt. Sanjay,  
Head HSEQ/DPA Hafnia



Mr. Li Shuang Qing  
Manager Safety Production  
Department, Guangdong Yuedian



Mr. Michael Chia  
Managing Consultant  
Impact Energy LLP



Capt. Anil Sehgal  
Head Talent Management, HR (Sea  
& Shore) , Eaglestar

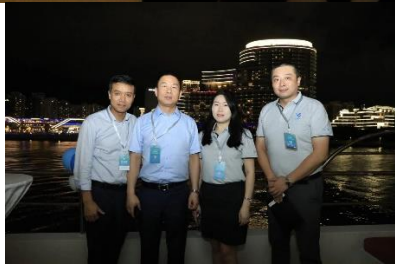
“Work hard, play hard,” was the slogan for the Singhai 11<sup>th</sup> SOMC to remind ourselves to work hard during the sharing and discussions of various topics of interest so that we can play hard after all of the hard work has been put in. For this SOMC, we organized 2 social activities, the “Haikou Nite” appreciation dinner cum award presentation for our outstanding senior officers on Day 1 evening and the “Night Tour Haikou” on Day 2 evening for our senior officers and their families.







“Haikou Nite” appreciation dinner and outstanding senior officers award presentation





“Night Tour Haikou” for senior officers and their Families

Mr. Terence Zhao Wei concluded the 11th SOMC by thanking the senior officers for taking the time to join this conference. He highlighted that although this was the first time we hosted the conference in Haikou, Hainan, he is happy to note that we have managed to achieve the conference objectives. Mr. Terence Zhao Wei urged the participating senior officers to use what they have learned from this SOMC to continue to engaging each other in the continuous learning and sharing journey.

Even though this is the first time Singhai has organized a SOMC in Haikou City, Hainan Province, the success of both the professional and social aspects of the 11<sup>th</sup> SOMC is clearly evident from the collage of photos presented in this article. With such a resounding success, Singhai is encouraged and motivated to follow up on this success.

Hence, its leaves Singhai to say “See you next time, Haikou! We will be back soon.”