

10th Singhai Senior Officers Management Conference - 13 to 14 Oct 2022

“Strengthening Leadership Skills in a Post-Pandemic New Normal”



Singhai Marine Services successfully organized its 10th Senior Officers Management Conference (SOMC) for 34 senior officers employed by 12 shipping companies from 13 to 14 Oct 2022. The theme of the 10th SOMC is “Strengthening Leadership Skills in a Post-Pandemic New Normal” with the clear purpose of strengthening the leadership skills of our senior officers to lead and manage their team members on board in the new normal with green and smart shipping development.

The concept of this SOMC was changed from the traditional attendance-in-person format to that of a digital conference in support of and compliance with safety measures imposed by the Chinese government to control the spread of the Omicron virus. Despite the change in format, the 10th SOMC achieved the desired conference objectives. The successful conduct of the 10th SOMC demonstrated Singhai continuous commitment to strengthen the core competencies of Chinese senior officers managed by us, making them true professional seafarers for our clients.

The key highlight of the 10th SOMC was the sharing of various types of leadership and management skills deemed critical in the new normal of the shipping industry. In his welcome

address, Singhai Group Managing Director, Mr. Terence Zhao Wei, highlighted that with the advent of the Web3.0 era and the impact of the epidemic environment, the virtual mode may be the norm for organizing training and conferences in the future. He reiterated that providing training to our crew to enhance competitiveness is Singhai Marine Services, life-long commitment. Since 2015, Singhai has organized many SOMCs for our senior officers, not only to share knowledge and skills of participating senior officers but also serve as an exchange and interaction platform to share their views and experiences. Our senior officers can improve themselves through such input, output, experience sharing and knowledge updates as well as continuous interactive learning.



The leadership package shared by our Management Team aims to enhance senior officers' abilities to lead the team to achieve organizational goals. It covered the 8 key aspects as ranging from effective leadership styles and behaviour to achieve ship KPI, assisting and motivating team members to set and achieve their individual KPI, monitoring and inspecting progress of tasks and associated desired results, training, coaching and counselling team members, collaborating effectively to increase team output and deliver better results, stimulating innovation and creativity of team members, enforcing rules and regulations to promoting professional culture. Relevant case studies were used to strengthen the understanding of the various leadership aspects.



Upon completing the 8 aspects of leadership sharing, Mr. Terence Zhao Wei organized the participating senior officers to actively discuss the content and the actual problems encountered, to sum up Day 1 of the conference.

Day 2 of the conference started with Mr. Terence Zhao Wei sharing the Singhai culture with the participating senior officers followed by the presentation of the Excellence Award to senior officers who have performed well on board, completed at least 84 months of sea service and in service with Singhai for more than 10 years. 12 outstanding senior officers were presented with the Singhai Excellence Award.



Mr. Terence Zhao Wei concluded the 10th SOMC by thanking the senior officers for making time to join this conference. He highlighted that although this was the first time we tried out using the online method to conduct our SOMC, he is happy to note that we have managed to achieve the conference objectives we set. Mr. Terence Zhao Wei urged the participating senior officers to put into practice what they have learned from this SOMC the next time they join ships.