

## 9th Singhai Senior Officers Management Conference

### 16 to 18 December 2020

Singhai Marine Services (Singhai) successfully conducted the 9th Singhai Senior Officers Management Conference (SOMC) in Shanghai with stringent safety measures in place to manage and control the potential spread of COVID 19. Thirty-Three senior officers serving with various shipping companies attended the conference. The theme of the 9th Singhai SOMC was “Optimizing Human Element, Increasing Safety At Sea”. The focus was on human elements at sea, one of the most pressing concern areas in the shipping industry during the Coronavirus pandemic. Senior representatives from China MSA, Shanghai Maritime University and both local and international shipping companies shared a wide range of topics of interest in the shipping industry and interacted with our senior officers.



9th SOMC Group Photo

Mr. Terence Zhao Wei, Singhai Marine Services’ Group MD, started the conference proceedings by welcoming all the senior officers attending the conference. He said that the decision to conduct the 9th Singhai SOMC using traditional attendance-in-person format primarily with the COVID 19 pandemic still lurking was not taken lightly. Mr. Terence Zhao Wei highlighted that the fact that the 9th Singhai SOMC, originally scheduled in November 2020 but was postponed twice due to small outbreaks of COVID 19 cases in Shanghai a few weeks earlier, demonstrated first the care

the organizers took, and second, their determination to confront reality. He expressed his delight to see the senior officers in Shanghai as it demonstrated strongly that they too share Singhai Marine Services' determination. Be it as it may, he reminded them not to let their guards down nevertheless but to follow all safety measures implemented by the organizers as well as continue to practice personal safe practices throughout the duration of the conference.



Group MD, Mr. Terence Zhao Wei Welcome Speech

The 9th Singhai SOMC was divided into 3 main segments, namely, sharing of best practices of leadership and management by Singhai Marine Services' Management Team on Day 1, sharing of topics of interest by invited guest speakers from shipping organizations and companies on Day 2, and sharing of Singhai corporate culture and Chinese health regime on Day 3.

Mr. Terence Zhao Wei gave an overview of the leadership and management modules that the Singhai Management team intended to share with the senior officers. He mentioned that Singhai Marine Services, as the leading manning company, is fully committed to strengthening the core competencies and leadership of senior officers that we manage and develop them into "valued professionals" for the clients. Singhai Marine Services has been working with Mr. Meng Zhi Qiang, President of Beijing Times Xing Bang Co. Ltd. and one of China's most sought-after management guru, to develop and train Singhai senior officers. Mr. Terence Zhao Wei believes

that while some are blessed with natural abilities to lead, the majority hone their leadership competence through learning and practice and hence SOMCs serves as an important avenue to develop the leadership ability of senior officers. He urged senior officers to actively participate in leadership modules.



Group MD, Mr. Terence Zhao Wei sharing Leadership Overview

Singhai Marine Services is honoured to have Capt Zhang Xiao Xi, Deputy GM of Wah Kwong Ship Management (Hong Kong), to share the leadership modules together with Singhai Management Team, Capt Luo Cheng, Capt Zhu Bin, Mr. Francis, Mr. Wang Xi and Mr. Mike Kee. Leadership modules shared include effective leadership styles and behaviour to achieve the ship's KPI, assisting and motivating team members to set and achieve individual KPIs, monitoring and inspecting progress of tasks, training, coaching and counselling of team members, collaborating effectively to increase team output and delivering better results, stimulating innovation and creativity of team members, enforcing rules and regulations, and professional culture inheritance. All senior officers at the 9<sup>th</sup> SOMC interacted actively particularly during the real-life case studies.



Capt Luo Cheng  
Deputy GM Singhai Shanghai



Capt Capt Zhang Xiao Xi  
Deputy GM Wah Kwong



Mr. Francis Chin  
ED Singhai Singapore



Mr. Wang Xi  
HR GM Singhai Shanghai



Capt Zhu Bin  
Fleet Captain Singhai Shanghai



Mr. Mike Kee  
Training Director Singhai

Capt Zhang Xiao Xi and Singhai Management Team Members sharing leadership and management

Singhai Marine Services invited a senior representative each from China MSA, Shanghai Maritime University, Shanghai Run Yuan Shipping Management, Shanghai Dingheng Shipping, Columbia Ship Management, Hafnia to share and interact with our senior officers attending the 9<sup>th</sup> SOMC on a wide range of areas of interest in the shipping industry. Professor Kong Fan Cun, ex Vice-President of Shanghai Maritime University started off by sharing his experience on human element challenges during COVID 19 Pandemic. He was followed by Capt Jimmy Gong, DPA / Vice GM of Shanghai Run Yuan Shipping Management who shared on the art of leadership of senior officers, Mr. Yang Hai Bing from Shanghai MSA shared on port state control while Capt. Sun Xiao Rong, Vice President of Dingheng Shipping, shared on care for mental health of seafarers. Mr. Norman Schmiedl, Crewing Director of Columbia Ship Management, shared on resilience and mental health during COVID 19 Pandemic and, last but not least, Capt Sanjay Mavinkurve, Head of HSEQ/ DPA of Hafnia, shared on safety, teamwork, leadership and appraisal. Because of COVID 19 control measures imposed by the Chinese government, the sharing by Mr. Norman Schmiedl and Capt Sanjay Mavinkurve were through a digital format. Despite the format change, their sharings were as interesting as of with traditional attendance-in-person format.



Capt. Sun Xiao Rong  
Vice President Ding Heng



Professor Kong Fan Cun  
Ex-Vice President SMU



Capt Jimmy Gong  
Vice GM Shanghai Run Yuan



Capt Sanjay Mavinkurve  
Head of HSEQ Hafnia



Mr. Yang Hai Bing  
Shanghai MSA



Mr. Norman Schmiiedl  
Crewing Director CSM

Invited guest speakers from China MSA, SMU, Local and International Shipping Companies

The Group MD, Mr. Terence Zhao Wei, started the last day of the 9th Singhai SOMC by sharing Singhai's Corporate Culture followed by the topic of Chinese health regime by a reputable Great Master.



Great Master Cheng Mu Sen delivering Chinese Health Regime

One of the highlights of the 9th Singhai SOMC was the Excellent Service Award Presentation to recognize senior officers for their loyal service and excellent performance on board ships.



Excellent Service Award Presentation

In summary, the 9th Singhai SOMC was extremely successful, garnering very encouraging feedback from shipping company representatives and senior officers who participated in the conference.

Singhai Marine Services will organize more such high key events to benefit more Chinese senior officers. We are fully committed to strengthening the core competencies of Chinese seafarers managed by us, nurturing them to become true professional seafarers for our clients.